



Lagos Students
Career Expo ≈

LSCE 3.0 Partnership Proposal



We must Dare to Invent the *Future.*

Thomas Sankara

The Crisis Facing Nigerian Youth: A Problem Too Big to Ignore



Every year,

hundreds of thousands of Nigerian students who graduate from tertiary institutions are faced with unemployment due to a lack of guidance and resources.

The Lagos Student Career Expo was designed to confront this problem by providing guidance, resources and a community optimised to facilitate the growth of the average Nigerian student.

Recent **data** paints a stark picture:

Nigeria's youth unemployment rate (ages 15-24) stands at approximately

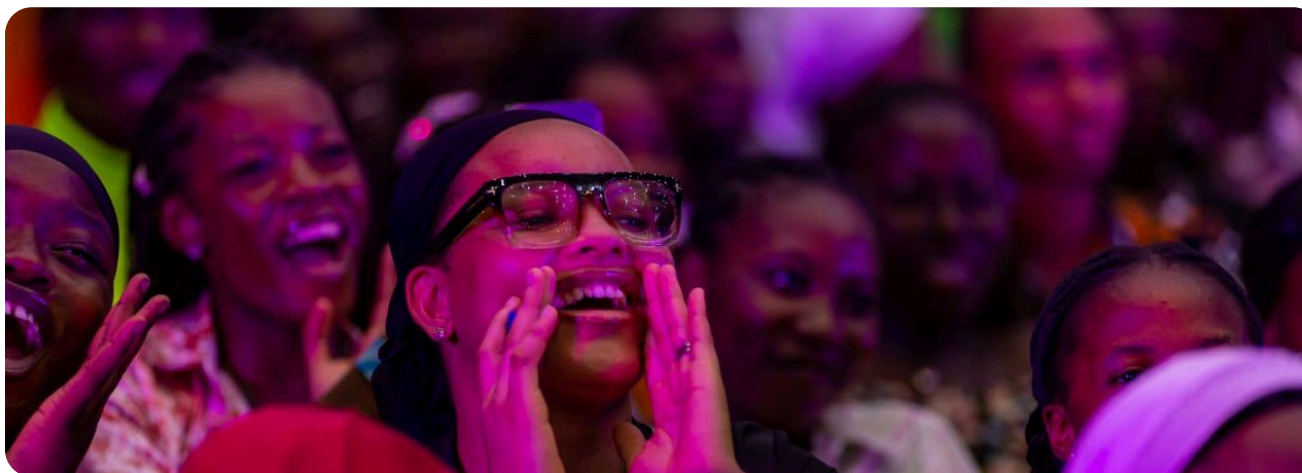
6.5% (ILO modeled estimates, 2025)

with women disproportionately affected at **7.8%** compared to **5.4%** for men.

Informal employment dominates at

93%

and skills mismatches leave many graduates unemployable despite qualifications.



In **Lagos** — Africa's largest city with over

25 million residents

and a massive youth population — the gap between education and meaningful employment stifles innovation, fuels brain drain, and threatens the state's economic future.

This isn't just statistics. It's deferred dreams, wasted talent, and a generation at risk of being left behind in a rapidly digitalizing world. Without targeted intervention, Nigeria risks squandering its demographic dividend, the world's youngest major workforce (median age ~19) that could drive massive growth if empowered.

LSCE: The Proven Bridge Closing the Gap



The Lagos Student Career Expo (LSCE)

was born in 2023 from a simple truth: Nigerian students deserve better. Founded by students from five Lagos campuses, LSCE exists by students, for students - delivering the guidance, resources, community, and exposure needed to turn potential into high-impact careers.

Our Vision

To build the most impactful student career development ecosystem in Lagos, equipping young people with the tools, mindset, and networks to thrive in the modern workforce.

Our Mission

To bridge the education-employment divide by connecting students directly with industry leaders through mentorship, practical training, interactive sessions, and actionable resources. From a small initiative serving fewer than **100 students in 2023**, LSCE has scaled into a statewide movement:

Network of

3,000+

engaged students and recent graduates from over **10 universities** and tertiary institutions across Lagos.

30+

career development workshops delivered.

Partnerships with

5,000+

total attendees across the first two editions.

50+

leading organisations, including government agencies and top private brands.



We build an ecosystem that fosters clarity, confidence, and competitive edge.



Theme For 3.0:

Building on two highly successful editions (including **LSCE 2.0** at the University of Lagos in August 2025), **LSCE 3.0** is our boldest yet.

“ Emerge: Beyond the Crowd”

Focus: Inspire a mindset shift, breaking mental roadblocks, challenging limiting beliefs, the herd mentality and positioning Nigerian youth as leaders in the global workforce.

By cultivating a culture of excellence today, we drive sustainable development tomorrow, directly supporting **Lagos State's T.H.E.M.E.S Plus Agenda** (emphasizing youth empowerment, social inclusion, human development, education & technology, and wealth creation).

Core Objectives for LSCE 3.0

- Access and train a more diverse demographic of young professionals from various backgrounds and disciplines.
- Connect a pipeline of high-potential, career-ready talent to training providers, recruiters, and employers.
- Expose students to real career paths through interactive workshops, panels, and sessions on in-demand skills (tech, data, AI, digital leadership, entrepreneurship, employability).
- Create and distribute practical resources to help students craft and execute personal advancement plans.
- Help students understand that there are more career paths, not just AI and Tech. There is the creative industry and many more.

Programme Structure

Event Date

3rd, October 2026

Pre-Event Programmes:

Career development workshops + hands-on tech training bootcamps to build skills and momentum.

Event Day Programmes:

Company exhibitions, breakout sessions with mentors/professionals, industry panels, and direct networking.



Daystar Christian Centre

(pending confirmation)

Expected Attendance

3,000+

targeted students/grads

Estimated number of exhibiting partners:

50

Organizations That Trust LSCE Partners from 1.0 & 2.0



Google Developer Student Clubs



STARLINK
GLOBAL & IDEAL LTD

Proven Track Record & Impact

LSCE has already delivered measurable results:

Rapid growth from

<100 to 3000+

network in three years.

Student ambassadors representing

10+ Institutions

Partnerships with credible organisations including

Lagos State Employment Trust Fund (LSETF), Lagos State Ministry of Tertiary Education, Utiva, ALX, Piggyvest, Olam Agri, Ingressive for Good, Marble Capital, and many more.



Real Attendee Impact

(direct quotes from LSCE 2.0 participants)

“

LSCE 2.0 reaffirmed my path. It showed me the power of building systems and programs that don't just create clarity but also drive impact.”

Damilola Odunuga
Attendee

“

Big thank you to LSCE for creating a platform where young people can engage with conversations that really matter.”

Francis Odeyemi
Attendee

“

I witnessed how powerful it is when young people meet guidance, career professionals, and mentors... Suddenly, the impossible feels possible.”

AbdulMalik Opeyemi
Attendee



These aren't isolated wins – they're proof of a scalable model that generates leads, placements, mindset shifts, and long-term value for partners and participants alike. _____

Why Partner with LSCE?

Partnering with LSCE positions your organisation as a champion of Nigeria's future workforce, while delivering direct, measurable returns:



Direct access to a high-intent pipeline of 3,000+ emerging talents (undergrads, fresh graduates, tech/digital/creative aspirants) – your ideal recruits, interns, or course enrollees.

Strategic brand visibility among thousands of motivated Lagos youth through digital channels, event branding, and post-event follow-up.

Why Partner with LSCE?

Thought leadership opportunities:

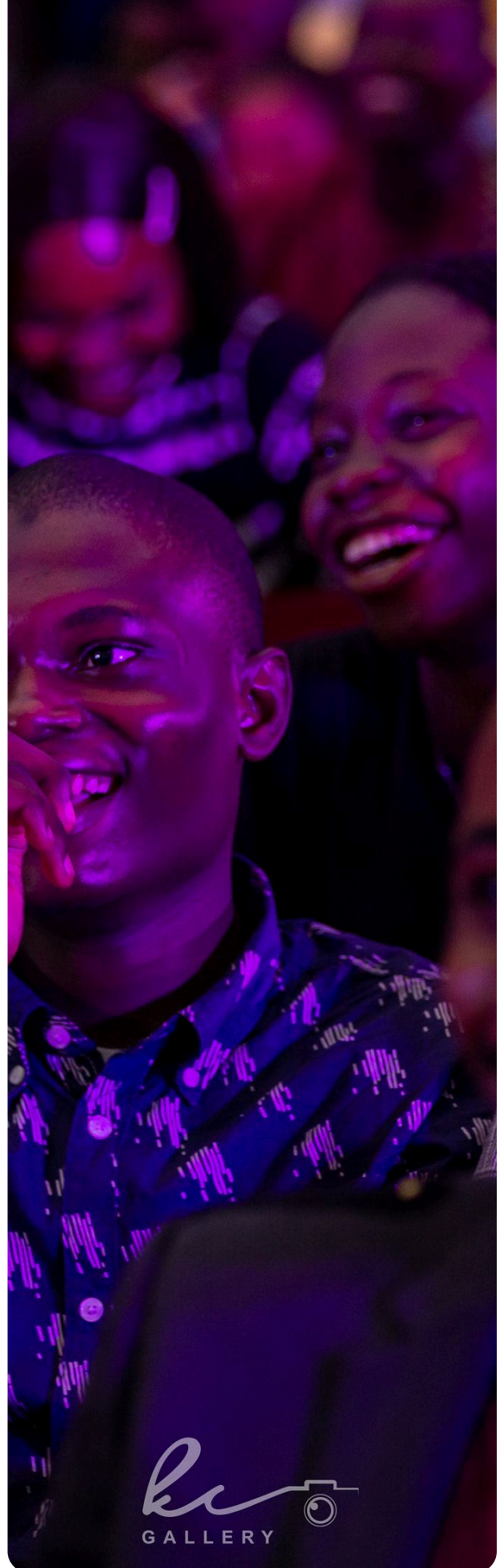
keynote slots, panels, masterclasses, or branded workshops to showcase your expertise.

CSR & impact amplification:

Tangible contribution to youth empowerment, aligned with national priorities and your corporate social goals (reportable metrics: sign-ups, placements, certifications).

Talent pipeline & recruitment edge:

Curated CV books, fast-tracked access to top performers, and data insights on student employability trends.





ROI Pillars



Talent Pipeline Development:

Recruit top talent from our 3,000+ network of high-potential Lagos students and graduates - past partners like Utiva and ALX have successfully placed interns and entry-level hires through our curated CV books and events.



Community Impact:

Directly contribute to Lagos' future workforce by empowering diverse youth to emerge beyond the crowd, aligning with the T.H.E.M.E.S Plus agenda on education, technology, and wealth creation.

ROI Pillars



Corporate Social Responsibility:

Demonstrate your organization's commitment to CSR by supporting student professional and educational growth - join 50+ partners who've amplified their impact on Nigeria's next generation.



Brand Exposure:

Gain high-visibility promotion across event materials, our social channels (10K+ reach on Instagram/LinkedIn/X), digital platforms, and post-event reports for maximum audience engagement.

These aren't isolated wins – they're proof of a scalable model that generates leads, placements, mindset shifts, and long-term value for partners and participants alike.

Pre-Event Programmes:

We offer customisable collaboration options (mix-and-match for maximum fit):

Partnership Pathways.

We offer customisable collaboration options (mix-and-match for maximum fit):

Strategic Partner / Title Sponsor

Co-host status, keynote/masterclass delivery, top talent CV book access, full branding integration across digital/physical zones.

Talent Pipeline & Recruitment Partner

Curated shortlists, fast-track slots in your programs/internships, lead generation tracking.

Training & Bootcamp Integration

Co-deliver pre-expo virtual sprint/bootcamp with co-branded certificates; scholarships/slots for top participants.

Endorsement & Visibility Partner

Logo placement, speaker nomination, promotional materials distribution, and community shoutouts.

Presenting Partner

₹12Million

Benefits

Awareness & Positive PR

- Exclusive Industry Category Sponsorship for Absolute Category Dominance
- Opening Keynote Thought Leadership to 3,000+ Attendees
- Premium Exhibition Booth Access to 3,000+ Participants
- Branded Workshop or Masterclass reaching 300–500 Engaged Participants
- Customized Partner Activations Aligned to Strategic Business Goals
- Campus Ambassador Support for Grassroots CSR Visibility and Reach
- Direct Access to a Pipeline of 2,000+ Emerging Talent Prospects
- Full Access to the Curated Candidate CV Database
- Exclusive Access to 100+ Top-Tier Curated Candidate Profiles
- Optimized Lead Generation through Participant Sign-ups and Lead Capture
- Direct Product Testing Opportunities with 20–50 Student Users
- High-Impact Brand Visibility Across the Entire 3,000+ Audience Reach
- Curated Recruitment Engagement Sessions with Targeted Talent
- Post-Event Impact Report with Data-Driven Engagement and ROI Outcomes

All partnerships include success tracking (e.g., enrolments, placements, NPS) and co-branded stories for your reporting/PR.

Headline Partner

~~£~~8Million

Benefits

Awareness & Positive PR

- Recognition as an Official Headline Sponsor of LSCE 3.0
- Premium Speaking Opportunity within the Main Programme
- Premium Exhibition Booth Access to 3,000+ Participants
- Priority Engagement Access to LSCE Talent Participants
- Branded Workshop or Masterclass Reaching 300–500 Engaged Participants
- Customized Partner Activations and Product Demonstration Opportunities Aligned to Strategic Goals
- Campus Ambassador Support for Grassroots Visibility and Brand Reach
- Curated Recruitment Engagement Sessions and Pipeline Access
- Integrated Lead Capture Support for Sign-ups, Applications, and Recruitment
- High-Impact Brand Visibility and Partner Promotion Across All Official Channels
- Enhanced Employer Branding and Industry Thought Leadership
- Post-Event Impact Report with Data-Driven Engagement and ROI Metrics

All partnerships include success tracking (e.g., enrolments, placements, NPS) and co-branded stories for your reporting/PR.

Talent Partner

£5 Million

Benefits

Awareness & Positive PR

- High-Impact Brand Visibility to over 3,000+ + Participants
- Access to 25–50 Curated Candidate CV Profiles for Immediate Hiring
- Strategic Customer and Programme Acquisition Opportunities
- Integrated Lead Capture Support for Sign-ups and Applications
- Panel Speaking Opportunity for Strategic Industry Positioning
- Direct Access to a Pipeline of Targeted Emerging Talent
- Participation in Shared Recruitment Engagement Sessions
- Sponsored Workshop reaching 150–300 Targeted Participants
- Bespoke Product or Programme Activation Opportunities
- Direct Product Testing Opportunities with 20–30 Targeted Users
- Partner Promotion Distribution across all Official Event Channels
- Enhanced Employer Branding and Industry Thought Leadership
- Targeted Engagement with High-Potential Student Demographics
- Comprehensive Lead Generation through Digital Event Platforms

All partnerships include success tracking (e.g., enrolments, placements, NPS) and co-branded stories for your reporting/PR.

Workforce Partner

£2Million

Benefits

Awareness & Positive PR

- Standard Exhibition Booth for Direct Participant Interaction
- Strategic Brand Placement Across Event Materials reaching 3,000+ Attendees
- Dedicated Student Engagement Activation for Enhanced Brand Presence
- Participation in Themed Sessions for Industry-Specific Positioning
- Targeted Lead Generation Support through Participant Sign-ups
- Access to a Curated Database of Emerging Candidate Profiles
- Targeted Brand Visibility Across a Massive 3,000+ Audience Reach
- Moderate Engagement Opportunities with High-Potential Participants
- Strategic Employability Positioning for Your Corporate Brand
- Demonstrated CSR Alignment and Social Responsibility Visibility

All partnerships include success tracking (e.g., enrolments, placements, NPS) and co-branded stories for your reporting/PR.

Impact Partner

₦500K

Benefits

Awareness & Positive PR

- Limited Community Visibility across a Massiv 3,000+ + Audience Reach
- Strategic Logo Placement on Event Registration Materials for High Touchpoints
- Authentic Social Impact Association and Corporate Responsibility Alignment
- Official Supporting Partner Recognition throughout the Event Duration
- Logo Visibility across Selected High-Traffic Event Assets and Collateral
- Strategic Brand Visibility and Awareness within the Student Community
- Basic Brand Mention during Live Event Transitions and Proceedings
- Formal Supporter Recognition across Official Event Communication Channels
- Brand Alignment with Large-Scale Professional Development Initiatives
- Inclusion in Post-Event Narratives as a Key Impact Contributor

All partnerships include success tracking (e.g., enrolments, placements, NPS) and co-branded stories for your reporting/PR.



Talk To Our Team

Join Us to Empower a Generation

LSCE 3.0 is more than an event, it's a movement redefining what's possible for Nigerian youth. By partnering, you gain a front-row seat to shape the next wave of leaders while accessing untapped talent in Africa's most dynamic city.

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